



ANCESTRY

find your way back

Ancestry is a family history service that weaves together rigorous archival archeology and inspired people-centered storytelling, fostering an accessible personalized journey through your family tree. This unique ancestry experience is curated by Dr. Jake A. Robertson, a professional historian and theatermaker whose career has taken him from the halls of Princeton and Oxford to the archives of the Russian Subarctic, from Shakespeare's Globe to New York City's cabaret circuit. As a researcher, artist and family historian, Dr. Robertson has spent decades unearthing the most human stories from lost pages of history and sharing them with audiences all over the world. Now he is bringing those passions and skills together to create a truly one-of-a-kind ancestry experience, bringing personal family histories to life.



ANCESTRY OFFERINGS

THE CONSULTATION

Every Ancestry journey begins with a free initial consultation with Dr. Robertson, where you will discuss your research interests & goals, hear more about the process, and provide what genealogy material you have to serve as the foundation for the archival archeology to follow. With this information, Dr. Robertson will conduct an opening “snoop,” to see the scope and scale of your Ancestry project.

THE ARCHIVE

The Ancestry Archive is a personal ancestry research program customized around your family history and your research goals. After the initial consultation, this process involves:

- ★ **Archival Archeology:** exhaustive research process that draws upon ancestry databases, as well as national census, birth, death and military record collections and local, national, and international newspaper archives to trace your ancestor's life through the pages of history. Parsing ancestral information and solving genealogical mysteries involves cross-checking, verifying and triangulating historical documents to get to the real story.
- ★ **Presentation:** a showcase of your Ancestry Archive with family trees, photo collections, maps, and other keystone sources from your family history.

Basic: One Research Goal (approx. 25hrs)* (~~\$3,500~~ Intro Offer \$2,500)

Standard: Two Research Goals (approx. 50hrs)* (~~\$6,500~~ Intro Offer \$5,000)

Premium: Four+ Research Goals (approx. 100hrs)* (~~\$10,000~~ Intro Offer \$8,000)

THE ANCESTRY

Rooted in rigorous scholarship and reinforced by historical documentation, Dr. Robertson will transform your archive into a completely original Ancestry—an accessible, engaging and coherent narrative of an ancestor's life, from birth to death and everywhere in between. Each Ancestry also boasts 1-2 “Scenes,” artful dramatizations of pivotal moments in your ancestor's story. Inspired by real events, people and places, the Scenes offer an imaginative immersion into life-changing moments from your ancestral past—embarking on their immigration journey, falling in love, starting a business, charging across the battlefield or grieving a lost loved one. The Ancestry Chronicle is unlike any other genealogical document, fusing serious scholarship and imaginative storytelling into a one-of-a-kind narrative that you and your family will treasure forever.

Custom Ancestry E-Book (PDF): ~~\$3,000~~ Intro Offer \$2,200

Custom Chronicle Printed & Bound: ~~\$4,000~~ Intro Offer \$3,000

*An Ancestry Research Goal is broadly defined as uncovering ONE ancestor's life story and the people, places, personal and world events that shaped it. The parameters of your personal research goals will be defined on a case by case basis.

THE ATLAS

If the Ancestry transforms your ancestor's life story into a compelling and coherent narrative, the Atlas offers you the chance to transport yourself to the spaces and places at the center of that story. The Atlas is a completely customized collection of interactive maps that trace your ancestor's location throughout their life. From homes to workplaces to farms, churches and theaters, each Atlas combines historical maps, photos, paintings and postcards to form a visually stunning journey through your ancestral past, each with rigorously researched explanatory notes that make each panel even more immersive.

Custom Interactive Atlas (PDF): ~~\$2,000~~ Intro Offer \$1,500

Custom Atlas Printed & Bound: ~~\$3,000~~ Intro Offer \$2,000

THE VOYAGE

The Ancestry Voyage goes beyond the page, bringing your Ancestry and your Atlas to life through real in-person connection to the places and spaces that shaped your family history. Dr. Robertson will curate a local, national or even international ancestry tour designed around where your ancestors lived, worked, worshiped and found community.

Curated Ancestry Voyage Plan (fees determined on case by case basis)

Guided Travel Experience (fees determined on case by case basis)